COMPANY PROFILE · 2026

Still here. Still shipping. Since 2008.

Custom web apps, SaaS products, websites and APIs. Software we shipped ten years ago is still running, and we still look after it.

18+ years
of custom software

3,000+
projects delivered

500+
clients served

20+
countries

Your on-demand engineering team

New Delhi, India

WHO WE ARE

Built in New Delhi. Trusted worldwide.



Our team · offsite in Rishikesh

A custom software company of **15+ engineers, designers and project managers** who work as an extension of your team. Our people stay too: average tenure is over 4 years.

BRANDS WE HAVE WORKED WITH

BOSCH · Red Bull · magicbricks · yotpo. · KYMCO · du · TIMESJOBS · shelf

500+ clients in 20+ countries, from startups to global brands.



MEET THE FOUNDER

Dipesh Batheja

Founder & Managing Director

“AI makes us faster. Experience makes us right.”

Dipesh started Netling in New Delhi in 2008, believing businesses deserve tech partners who care about outcomes as much as they do. Writing code is now the easy part. Knowing what to build, when, and how to keep it running is what our years of shipping have taught us.

Scopes every project
He reviews each engagement himself before we quote.

Stays after launch
He remains your escalation point above the project manager.

Thinks long term
His focus: technical decisions that still hold up years later.

> “Dipesh is an inspiring visionary technologist whom I enjoyed working with very much.”
>
> Ronen Yuval-Hoch · Co-Founder & Co-CEO, Karma

WHAT WE DO

Every stage. One partner.

Build

From proof of concept to finished product.

- Proof of concept
- MVP
- Websites
- Web apps & SaaS
- E-commerce
- Mobile apps
- APIs

Scale

Add features, speed things up, modernise old systems.

- New features
- Performance
- Legacy modernisation
- Tech debt

Integrate

Senior engineers inside your team, short or long term.

- Staff augmentation
- Dedicated developers
- Sprint-based

Support

Keep products healthy, secure and improving.

- Maintenance
- Bug fixing
- Monitoring
- Improvements

One team, from the first build to long-term support.

WHO WE WORK WITH

Built for every stage of growth.

Startups

MVPs in weeks, then room to grow without a rebuild.

PROOF OF CONCEPT · MVP · SCALE-UP

Agencies

Take on more client work without hiring more developers.

WHITE-LABEL · FAST TURNAROUND · FULL-STACK

Enterprises

Modernise legacy systems without disrupting operations.

LEGACY MODERNISATION · INTEGRATIONS

INDUSTRIES

Mobility · Travel · Hospitality · Proptech · Logistics · Entertainment · Healthcare · Fintech · and more

FOR AGENCIES · WHITE-LABEL

Your brand. Our engineers.

Say yes to more client work without hiring. We build, you deliver under your name.

Figma to code · WordPress · WooCommerce · Shopify · React / Next.js · Vue / Nuxt · Web apps · Maintenance

Full-stack under one roof
Design, frontend, backend and DevOps.

Invisible to your clients
We never contact them unless you ask.

Your tools, your process
We work in your Slack, Jira and email.

Replacement guarantee
Not the right fit? We swap the developer, free.

Rate cards for each stack on request.

AI AT NETLING

Faster with AI. Checked by people.

AI-assisted engineering
Our engineers use AI tools to write, test and refactor code faster.

A person reviews every change
Nothing ships until an engineer has read and tested it.

Tests and docs that get done
AI helps write the tests and documentation teams often skip.

Your rules for your code
We use AI on your code only in the ways you approve.

AI features we build into products

Chat assistants · Smart search · Document processing · Content generation · Recommendations · Workflow automation

Built on Claude, Gemini and OpenAI models.

Ask us where AI could save time in your product.

TECH STACK

Proven tools. Modern stack.

Frontend	HTML/CSS · Tailwind CSS · React · Next.js · Vue · Nuxt
Backend	Python / Django · PHP / Laravel · Node.js / NestJS
Databases	PostgreSQL · MySQL · MongoDB
CMS & commerce	WordPress · Strapi · WooCommerce · Shopify
Cloud & DevOps	AWS · Google Cloud · Azure · Docker · GitHub Actions · Terraform
Testing & monitoring	Playwright · Vitest · Sentry
AI	Claude · Gemini · OpenAI

We pick the stack for your project, not the other way round.

ENGAGEMENT MODELS

Pick the model that fits the job.

1

Fixed Price

A clear scope and one agreed quote.

BEST FOR DEFINED PROJECTS

2

Time & Materials

Pay for the hours used, change scope as you learn.

BEST FOR EVOLVING WORK

3

Retainer

Reserved monthly hours with priority start.

BEST FOR ONGOING WORK

4

Dedicated Team

Developers who work only on your product.

BEST FOR LONG-TERM BUILDS

No forced contracts. Switch models between projects, or mix them. Ask us for the rate card for your stack.

HOW WE WORK

Plan carefully. Ship reliably.

01 **Understand**
Your product, goals and constraints

02 **Plan**
Scope, timeline, estimate and model

03 **Design**
Wireframes and a clickable prototype

04 **Build**
Agile sprints, code reviews, daily updates

05 **Deliver**
QA testing, deployment, documentation

06 **Support**
Maintain, monitor and improve

You sign off the prototype before we write production code.

WHY NETLING

Why clients stay with us.

Long-term partner
90%+ of our clients keep working with us.

Clear communication
An English-speaking team and a project manager on every project.

Quality built in
Code reviews, automated tests and an agile process.

Your working hours
At least 4 hours' overlap with UK and European time.

Flexible capacity
Add developers or skills when you need them, scale down when you don't.

Predictable timelines
Milestone-based delivery with realistic plans.

SECURITY & TRUST

Your code and data, handled with care.

NDA from day one
Signed before you share anything sensitive.

You own the IP
Code, designs and documents are assigned to you.

Code in your repositories
We work in your GitHub or GitLab. You control access.

Only the access we need
Accounts are limited to the work, and removed when it ends.

Credentials kept safe
Shared through a password manager, never by email or chat.

Separate environments
We test on staging, so production data stays protected.

Need our standard NDA first? Just ask.

WHAT CLIENTS SAY

Don’t take our word for it.

“With the help of Netlings, we can handle more projects at a time and don’t need to hire more developers in-house.”



Dylan · CEO, Restyles

“They don’t just blindly agree to requirements, but they push us to better our products.”



Gerhard Roider · Owner, Gerhard Roider Werbeagentur

“A very professional team with attention to details, responsible, dedicated and easy to work with.”



Ran Makavy · EVP, Lyft

Want to see the work? Ask for our portfolio and case studies.

Have a project? Let's talk.

Ask for our portfolio and rate cards, or tell us what you need. No commitment.

FREE DISCOVERY CALL

30 minutes with our founder

Talk through your idea, scope and budget



GET IN TOUCH

EMAIL
sales@netling.digital

WHATSAPP OR CALL
+91 7701 867 978

BOOK A 30-MIN CALL
calendly.com/dipesh-semu

LINKEDIN
DM Dipesh Batheja

SEND US A BRIEF

netling.digital/briefings/new

Replies within 24 hours on business days

SCAN TO START