netling digital

WHITE-LABEL WORDPRESS FOR AGENCIES

One partner. Four ways to work.

Fixed price
from $200 / page

Time & materials
$20 / hour

Retainer
from $720 / month

Dedicated team
from $2,080 / month

From $20 / hour

Swipe →

Your pipeline grew.
Your team didn't.

Hiring a developer takes months.

One freelancer means one skill set.

Every project needs a different deal.

One WordPress team, with a way to work for every project.

EVERY MODEL, THE SAME BUILD POD

Two developers. One build team.

Frontend developer

Codes your Figma or XD designs into clean, responsive HTML, CSS and JS.

WordPress developer

Builds it into WordPress with Gutenberg blocks, sets up plugins and deploys on your client's hosting.

Hand-coded. Sharpened by AI.

AI-assisted review helps us ship cleaner, faster code.

Pick the model that fits the job.

1 · FIXED PRICE

from **$200** / page

Best for an approved design with a clear scope.

2 · TIME & MATERIALS

$20 / hour

Best for evolving scope and one-off tasks.

3 · RETAINER

from **$720** / month

Best for ongoing work that needs priority.

4 · DEDICATED TEAM

from **$2,080** / mo

Best for steady, long-term capacity.

Switch models between projects, or mix them. The same team does the work.

1 · FIXED PRICE

Design in. Live site out.

$200 per page, from

A page is one unique template, built from your approved design.

Minimum project	**$1,000 · 5 pages**
Typical 5-page project	**2–3 weeks**
Support after launch	**2 months free**

Includes plugin setup and launch on your client's hosting. Stores and custom features are quoted separately.

2 · TIME & MATERIALS

Flexible scope. Pay as you go.

$20 per hour

Billed monthly
No commitment

- One rate for frontend and WordPress hours
- Every task logged by role
- Timesheets you can bill your client from

Tasks start as capacity allows. Need priority? See Retainer.

3 · RETAINER

Reserved hours. Priority start.

Flex 40
40 hrs · starts within 1 working day

$720 /mo
$18 / hour

Flex 80
80 hrs · starts within 4 working hours

$1,280 /mo
$16 / hour

Flex 120
120 hrs · starts within 4 working hours

$1,800 /mo
$15 / hour

Prepaid each month. Hours cover both developers, and unused hours roll over one month, up to 25% of your plan.

4 · DEDICATED TEAM

Your own team. One monthly fee.

Half Pod

Both developers, 4 hours a day
About 160 hours combined

$2,080
per month

Full Pod

Both developers, full-time
About 320 hours combined

$3,840
per month

Launch offer: 15% off month one

Senior dev +$640/mo

5% off 3 months

30 days' notice

Month to month, no hour logging. Offer ends 31 Jan 2027.

HOW EVERY MODEL WORKS

Clear terms.
No surprises.

- **Fixed price: 2 months of free support**
- **Hourly plans: a timesheet for every task**
- **Dedicated: about 21 working days a month**
- **Backup developer for absences over 2 days**
- **Overtime only with your approval**
- **At least 4 hours' overlap with UK and CET**

1 day of leave per developer a month. Holidays shared each January.

Fully white-label.
Fully yours.

NDA and IP assignment
Everything we build belongs to you.

Your tools, your process
We work in your Slack, Jira and email.

Invisible to your clients
We never contact them unless you ask.

Replacement guarantee
Not the right fit? We swap the developer, free.

Not sure yet? Start on time & materials, with no commitment.

More work? Let's talk.

White-label WordPress, four ways to work.

LAUNCH OFFER

15% off your first month

Hourly and dedicated plans, until 31 Jan 2027

GET IN TOUCH

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BOOK A 30-MIN CALL
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Replies within 24 hours on business days

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